

Ruhr Valley Publishing, Inc.

Publisher of News Examiner - Enterprise

- Offices in Lutcher & Vacherie -

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The *News Examiner-Enterprise* is located in St. James Parish halfway between New Orleans and Baton Rouge in the heart of the nation's petrochemical industry. The newspaper is distributed parish-wide on the East Bank and West Bank of the Mississippi River. No other publications reaching St. James Parish have near the paid circulation as the *News Examiner-Enterprise* team. The newspaper is politically independent.

***** CONTRACT RATES AVAILABLE UPON REQUEST *****

ADVERTISING RATES • (INCLUDES COLOR CHARGE)

Open Rate	\$16.57
Non-Profit Rate	\$8.00
Classifieds (25 words or less)	\$15.00
Birthday Ads (1x4)	\$37.50
Affidavits	\$35.00
Novenas	\$15.00
Card of Thanks (85 words or less)	\$15.00
Memorials (85 words or less • includes photo)	\$37.50
Engagements & Weddings w/Photo	\$37.50
Birth Announcements	\$37.50
Business Cards (4 week minimum)	\$25.00
Dollar Bill Ads (4 week minimum) (3x2-1/4)	\$32.50
Liquor & Beer Permits (w/Affidavit)	\$65.00
Letters to Editors (no charge up to 250 words (10¢ each additional word)	

MONTHLY EARNED RATES

Column Inches	News Examiner-Enterprise
0-3	\$16.57
4-66	\$16.45
67-130	\$16.19
131-260	\$15.92
261-400	\$15.63
401+	\$15.36

*** MONTHLY EARNED RATES ARE NON-COMMISSIONABLE * POLITICAL ADS MUST BE PAID IN ADVANCE *
INVOICES ARE DUE UPON RECEIPT OF STATEMENT. BALANCES UNPAID WITHIN 30 DAYS OF BILLING WILL CARRY
A FINANCE CHARGE OF 1.5% PER MONTH, NOT TO EXCEED 18% PER YEAR.**

PLEASE REMIT PAYMENT TO: RUHR VALLEY PUBLISHING, INC., P. O. BOX 9, VACHERIE, LA 70090-0009

******* EFFECTIVE JANUARY 1, 2017 *******